

# It's a New Day at Pine Brook Country Club

## Program Details

Pine Brook Country Club is focused on growing our membership through the **"It's a New Day"** campaign, in which a new or returning member may experience the club for a 2 year period, January 1, 2012 through December 31, 2013 at rollback dues levels. In addition, **ALL current members** have an equal opportunity to receive the same rollback dues credits by sponsoring a new or returning member. *The goal of this membership campaign is to increase our current membership base by more than 100 new/or returning members by April 1, 2012.*

### Program rules and details are as follows:

- There is no initiation fee for the duration of this membership promotion.
- Each certificate has a place for the sponsoring member's name, and the prospective member's name. The application must be accompanied by a certificate in order for the dues credits to apply.
- *All members who have resigned prior to January 1, 2012 are eligible to return to the club under this promotion.*
- Membership classifications included in this promotion are; Family, Young Executive, Individual, Social, Corporate, Senior, and Non-Resident.
- Promotion period: January 1, 2012 through April 1, 2012.
- A returning member is defined as any former member of the club who resigned in good standing prior to January 1, 2012.
- A new member is defined as anyone who has never been a member of PBCC.
- Two (2) sponsorship certificates will be issued to all current members.
- Additional sponsorship certificates are available at the club office.
- A current member is eligible to sponsor an unlimited number of new members.
- Dues Credits apply to all (new, returning, and present) members who sponsor a new or returning member.
- The membership campaign includes "dues credits" for the indicated membership categories for 2012, and 2013.
- Dues credits for the sponsor will remain in force until December 31, 2013 as long as the sponsored member remains a member of Pine Brook Country Club.
- Dues credits for the new member and the sponsor will be based on the **membership dues of the new member**. Dues credits for the first year (2012) will be greater than for the second year (2013). See table below.

Membership Classifications		Dues Credits	Dues Credits	You Pay	You Pay
		2012	2013	2012	2013
<b>First 100 Members</b>					
Family	\$ 275.00	\$ 50.00	\$ 25.00	\$ 225.00	\$ 250.00
Young Executive under 35	\$ 180.00	\$ 25.00	\$ 13.00	\$ 155.00	\$ 167.00
Individual	\$ 206.00	\$ 30.00	\$ 15.00	\$ 176.00	\$ 191.00
Senior	\$ 206.00	\$ 30.00	\$ 15.00	\$ 176.00	\$ 191.00
Non-Resident	\$ 137.50	\$ 15.00	\$ 10.00	\$ 122.50	\$ 127.50
Corporate	\$ 275.00	\$ 50.00	\$ 25.00	\$ 225.00	\$ 250.00
Social	\$ 137.50	\$ 15.00	\$ 10.00	\$ 122.50	\$ 127.50

*Sponsor's Dues Credit example (For sponsors of the first 100 new members):*

- A current Resident (now called "Family") member sponsors a Family Membership; both members receive a \$50.00/month dues credit for the remainder of 2012, and a \$25.00 dues credit for 2013.
- A current Social member sponsors a Family Membership; both the sponsor and new member receive a \$50.00/month dues credit for the remainder of 2012, and a \$25.00 dues credit for 2013.
- A current Resident (now called "Family") member sponsors a Social Membership; both the sponsor and new member receive a \$15.00/month dues credit for the remainder of 2012, and a \$10.00 dues credit for 2013.

*(\*In the above dues credit scenarios it is understood that the new member remained a member "in good standing" throughout the entire promotional period.)*

Food & Beverage minimum applies on a quarterly basis to all categories of membership as outlined below.

<b>Pine Brook Country Club</b>	<b>Food Minimum</b>
<b>Family</b>	\$150.00
<b>Young Executive (Under 35)</b>	\$90.00
<b>Individual</b>	\$90.00
<b>Senior</b>	\$90.00
<b>Non-Resident</b>	N/A
<b>Corporate</b>	\$150.00
<b>Social</b>	\$150.00

## *Professional Service Packages*

1  
1

***Professional Service Package: Offered to the **FIRST 20** new or returning PBCC members! (Excludes Social)***  
***Complimentary! Free Professional Services package for 2012.***

*(Locker, Handicap Fee, Bag Storage)*

- **\$195 annual value**
- **FREE \$100 F & B Certificate**

2  
2

***Professional Service Package: Offered to the **NEXT 20** PBCC new or returning members! (Excludes Social)***  
***Complimentary! Free Professional Services package for 2012.***

*(Locker, Handicap Fee, Bag Storage)*

- **\$195 annual value**

3  
3

***Professional Service Package: Offered to the **3<sup>rd</sup>** group of 20 PBCC new or returning members! (Excludes Social)***  
***Complimentary! Free Professional Services package for 2012.***

*COMPLIMENTARY LOCKER*

- **\$100 annual value**